- Work with college and system councils to develop college and system wide policies and procedures to support student recruitment and enrollment.
- Keep abreast of current developments in areas related to recruitment, admissions and financial aid.
- Maintain currency of existing programs and develop new programs through research in conjunction with Academic Departments.
- Perform other related duties as assigned by the Dean of the College.

SUPERVISION RECEIVED

General supervision is received from the Dean of the College.

SUPERVISION EXERCISED

Administrative and functional supervision of eight to ten administrators and staff within the enrollment services area.

MINIMUM QUALIFICATIONS

Masters degree in an appropriate discipline, plus four to seven years of relevant administrative and management experience, or a combination of education and experience from which comparable knowledge and skills are acquired.

- Knowledge of higher education administration principals, practices and procedures.
- Strong knowledge of recruitment, admissions and financial aid functions in a higher education environment.
- Knowledge of communication and counseling techniques and methods.
- Ability to exercise judgment and discretion in applying and interpreting college policies and procedures.
- Ability to write clearly and express ideas logically.
- Ability to deal effectively with a wide range of individuals/groups inside and outside the VSC.